

DANCE FILTHY USA

NAUGHTY BY NATURE

NOVEMBER 4
2023

AMATEUR | SEMI-PRO | PRO

DOORS OPEN AT 5PM - VIP TABLES - RAFFLES

BUTTERCUP POLE DANCE 3251 W. HILLSBOROUGH AVE. TAMPA, FL 33614

★ DANCEFILTHYUSA.COM ★

ABOUT

DANCE FILTHY USA WAS FOUNDED IN 2016, AND IS A FRANCHISE OF DANCE FILTHY BASED IN SYDNEY AND OWNED BY MICHELLE SHIMMY AND MADDIE SPARKLE. DANCE FILTHY USA IS RUN BY ALLISON SIPES. ALLISON HAS BEEN RUNNING POLE COMPETITIONS FOR MANY YEARS INCLUDING FLORIDA'S ELITE POLE COMPETITION – THE FLORIDA POLE FITNESS & AERIAL ARTS CHAMPIONSHIP (SINCE 2011 – PRESENT), AND THE US POLE SPORTS FEDERATION CHAMPIONSHIPS (SINCE 2015 – 2018).



DANCE FILTHY USA IS A POLE DANCING COMPETITION THAT FULLY EMBRACES THE TRADITIONALLY RISQUÉ SIDE OF THE ART FORM.

NOW RUN INTERNATIONALLY AROUND THE GLOBE, DANCE FILTHY IS QUICKLY BECOMING ONE OF THE WORLDS MOST RECOGNIZED AND ENTERTAINING POLE COMPETITIONS.

THE POLE DANCER DEMOGRAPHIC IS MAJORITY FEMALE AGED 20-45 FROM ALL WALKS OF LIFE AND PROFESSIONS.

THIS IS AN EXCITING OPPORTUNITY TO GET YOUR BRAND EXPOSURE TO A LIVE AUDIENCE AND ACTIVE MEMBERS VIA OUR NUMEROUS SOCIAL MEDIA PROFILES.

VENUE

DANCE FILTHY USA 2023: NAUGHTY BY NATURE WILL BE HELD AT BUTTERCUP POLE DANCE, LOCATED IN THE HEART OF TAMPA BAY. BUTTERCUP WAS FOUNDED IN 2011, AND OFFERS POLE AND AERIAL FITNESS CLASSES AS WELL AS PRODUCE EVENTS SUCH AS BAD TO THE CHROME AND POLE LOVE. BUTTERCUP IS OWNED AND OPERATED BY SARAH JADE.



PARTNERSHIP PACKAGES

DANCE FILTHY USA HOPES TO TEAM UP WITH ITS PARTNERS TO BRING THIS EXCITING ART FORM TO ALL COMMUNITIES AROUND THE WORLD. THE ORGANIZATION'S COMMITMENT TO BRINGING THE FILTHIEST POLE DANCERS THAT REPRESENT ALL COUNTRIES WILL BE MORE SUCCESSFUL WITH YOUR HELP.

JOIN US LIVE WITH A VENDOR BOOTH, LET OUR MC TALK ABOUT YOUR PRODUCTS ON STAGE, OR TAKE ADVANTAGE OF OUR SOCIAL MEDIA ACCOUNTS TO PROMOTE YOUR BRAND. WE HAVE SPONSORSHIP OPPORTUNITIES TO FIT ALL BUDGETS, AND ARE OPEN TO CUSTOM PACKAGES TO SUIT YOUR BRANDS NEEDS.

TICKETS ARE ON SALE SEPTEMBER 2023. THE MARKETING PUSH HAS ALREADY STARTED, HOWEVER, IT WILL BEGIN IN FULL FORCE FROM SEPTEMBER 2023 AND CONTINUE RIGHT UP UNTIL NOVEMBER 4TH 2023.



ADVERTISING A LA CARTE

MONETARY AWARDS SPONSOR

AMATEUR CHAMPION	\$250
SEMI-PRO CHAMPION	\$250
PROFESSIONAL CHAMPION	\$500

PRIZE SPONSOR

Prizes in the form of merchandise, gifts, and vouchers for winners/all competitors are also welcomed on the evening.

TITLES

In Amateur, Semi-Pro and Professional Divisions, there will be:

- Winner/Champion**
- 2nd Place**
- 3rd Place**

Prize donors may choose to upgrade for \$250 to have additional advertising. This will include: MC mention, Facebook post + instagram post on DF pages, logo on seating flyer, Logo & web link on website).

OTHER SPONSORSHIPS

Vendor Booth.....	\$250
Sponsor Pole Cleaners (Poles/Stage cleaned after each performer).....	\$250
Flyers/Samples on chairs for audience members.....	\$100
2 minute spot on stage for fashion show or mini performance showcasing your merchandise or products.....	\$150
Sponsor details printed in the program and poster adverts	\$100
MC Announcements on stage.....	\$50
Advertising on event website (link to website OR logo).....	\$50 EACH
Social Media Posts (Per Post)	\$50
Competitor Swag Bag Sponsor ...	\$200 Minimum Value for Items Provided
Specialty Award Sponsor.....	\$500
COMPANY PRESENTS SPECIALTY AWARD ON STAGE TO COMPETITOR OF THEIR CHOICE	

**INTERESTED IN A CUSTOM
PACKAGE? CONTACT US TO
DISCUSS YOUR PERSONALIZED
REQUIREMENTS.**

TICKETS

VIP AND GENERAL ADMISSION TICKETS FOR THE 2023 DANCE FILTHY USA COMPETITION WILL BE ON SALE SEPTEMBER 2023.

TICKETS WILL BE AVAILABLE ONLINE AND AT THE DOOR (IF NOT SOLD OUT BEFORE).

ALL TICKET SALES ARE FINAL. NO REFUNDS.



CONTACT INFO

DANCE FILTHY USA

WEBSITE: DANCEFILTHYUSA.COM

EMAIL: DANCEFILTHYUSA@GMAIL.COM

FACEBOOK: WWW.FACEBOOK.COM/DANCEFILTHYUSA

INSTAGRAM.COM/DANCEFILTHYUSA

YOUTUBE:

[HTTPS://WWW.YOUTUBE.COM/CHANNEL/UCXQAFJ66IGQY07NLNHJARDQ](https://www.youtube.com/channel/UCXQAFJ66IGQY07NLNHJARDQ)

